

## Media Release

### TRIS Recruitment CRM launches at GITEX Dubai

Recruitment Systems is using the 2008 GITEX technology week for the global public launch of the TRIS Recruitment CRM. The recruitment software solution is the first Recruitment CRM developed by an Australian vendor and has received an overwhelming adoption rate among Recruitment Systems clients across the world. The product has now been officially launched to the public and to keep up with the huge regional demand for TRIS, Recruitment Systems is establishing a stronger presence in the United Arab Emirates.

“We have been amazed at the incredible demand for TRIS here at GITEX and across the Middle East and North Africa” says General Manager Brent Juratowitch (pictured right at the GITEX exhibition).

As well as appealing to recruitment agencies across the Middle East, TRIS has attracted considerable attention from Human Resource managers in transnational corporations. For those companies that manage their own recruitment activities, TRIS is an easy tool for attracting, tracking and placing the best candidates.

GITEX is one of the World’s top three trade exhibitions and is the Middle East’s largest IT exhibition. GITEX 2008 in Dubai welcomed more than 130,000 visitors and 3,300 companies from 83 countries.



### About Recruitment Systems

Recruitment Systems is a global company that builds software to help recruiters build and sustain relationships with clients and candidates. Recruitment System’s core product is the TRIS Recruitment CRM which streamlines the recruitment process through best-practice workflows and advanced task automation. The company is based in Canberra, Australia and has customers in 20 countries ranging from very small recruitment agencies to large multinational recruitment firms.

### Media Contact

For media enquiries including high resolution photo releases, please call or email:

Mark Tayar

Marketing and Corporate Communications Manager

+61 2 6296 7777, dial 112 for a direct line

[mark.tayar@recruitmentsystems.com.au](mailto:mark.tayar@recruitmentsystems.com.au)